

SOLUTRANS

18 - 22 NOV 2025 LYON • EUREXPO

THE GLOBAL HUB
FOR HEAVY & LIGHT COMMERCIAL VEHICLES



ENERGY-CLIMATE
AMBITIOUS TOGETHER!

JOIN US IN LYON,
FRANCE FOR
5 DAYS OF BUSINESS,
NETWORKING AND
HIGH-QUALITY
CONTENT

BOOK YOUR SPACE
today and benefit from a wider
choice of stand positions and
promotional opportunities to stand
apart from your competitors.

#SOLUTRANS

@SOLUTRANS



www.solutrans.eu

With the support of



An exhibition by



Fédération Française de Carrosserie
Industrie et Services

Partners



EUREXPO
LYON

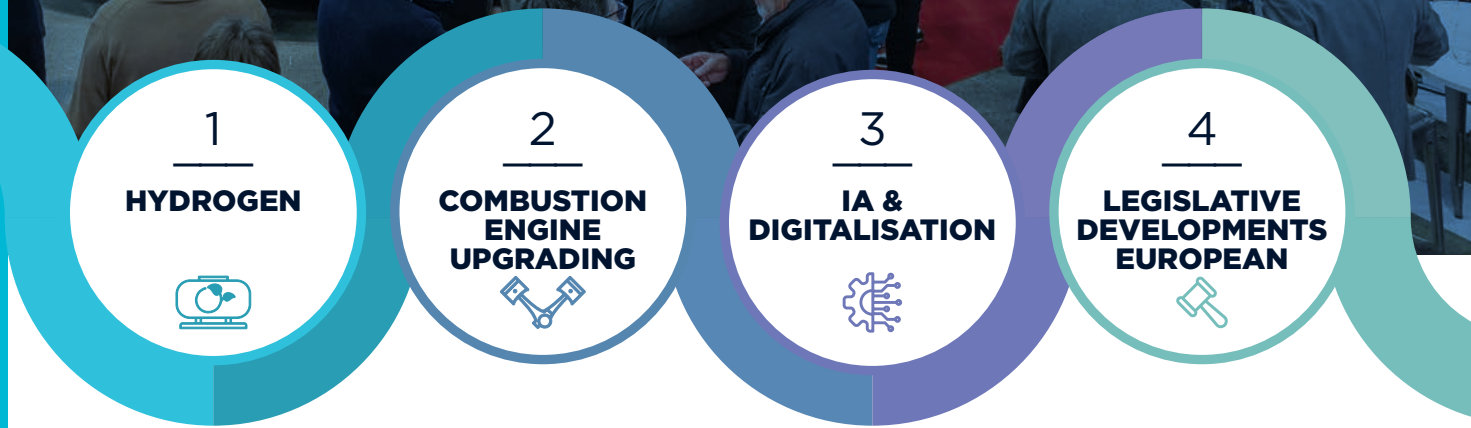


PLIERE
AUTOMOBILE
& MOBILITES

Jointly organised with COMEXPOSIUM

SOLUTRANS 2025: AT THE HEART OF THE CHALLENGES OF THE COMMERCIAL VEHICLE INDUSTRY

A DEDICATED AND AMBITIOUS PROMISE ON THE 2025 AGENDA AROUND 4 MAJOR THEMES



1
HYDROGEN

2
**COMBUSTION
ENGINE
UPGRADING**

3
**IA &
DIGITALISATION**

4
**LEGISLATIVE
DEVELOPMENTS
EUROPEAN**

The emergence and structuring of the hydrogen vertical within the commercial vehicle industry, the incorporation of AI and data in vehicles, advances in diesel and petrol engines, upheaval in European legal requirements: all of these subjects lie at the heart of the concerns of haulage businesses! Supported by its status as the Global Hub for Heavy and Light Commercial Vehicles, SOLUTRANS is back in 2025 to offer professionals a place for encounters and dialogue around the industry's major challenges.

95,000 sqm
OF EXHIBITION SPACE
AND OUTDOOR ZONES

1,100+
EXHIBITORS AND BRANDS

64,000
VISITS BY PROFESSIONALS

12 HUBS OF EXPERTISE

- Vehicles and bodywork
- Vehicle equipment
- Tyres
- Cargo bikes / e-bikes
- Fuelling and refuelling infrastructure
- Car parks and urban logistics
- Energy
- Lifting and handling equipment
- Maintenance, repairs, breakdown recovery and services
- IT, software publishing
- Services for professionals (finance, insurance, leasing)
- Training and employment

WHAT EXHIBITORS THINK...

78%
of exhibitors are satisfied with the 2023 edition

85%
ARE SATISFIED WITH THE QUALITY OF VISITORS THEY MET

100%
OF THE SHOW'S EXHIBITORS ARE KEY PLAYERS IN THE SECTOR

2023 review

EXHIBITING GOALS

65%
Promote and reinforce their company's image

72%
Meet customers and develop business relationships

SOLUTRANS IS, ACCORDING TO...

80%
A showcase for innovation

88%
An exhibition for useful information and exchange

THESE NAMES WERE THERE



And many more.
Full exhibitor list for the 2023 show on www.solutrans.eu

VISITORS WITH PRECISE GOALS

64,000
VISITS BY
PROFESSIONALS

of which

86%
of visitors
are satisfied
with the 2023
show

2023 review

SOLUTRANS 18-22 NOV. 2025

TOP 3 VISITING GOALS

70%

SEE
innovations,
new products or services
83% satisfaction rate

52%

MEET
their regular suppliers
90% satisfaction rate

47%

FIND OUT MORE
about certain products or
services
86% satisfaction rate



70%

said they had
PURCHASING PLANS
83% found a way of
fulfilling them

63%

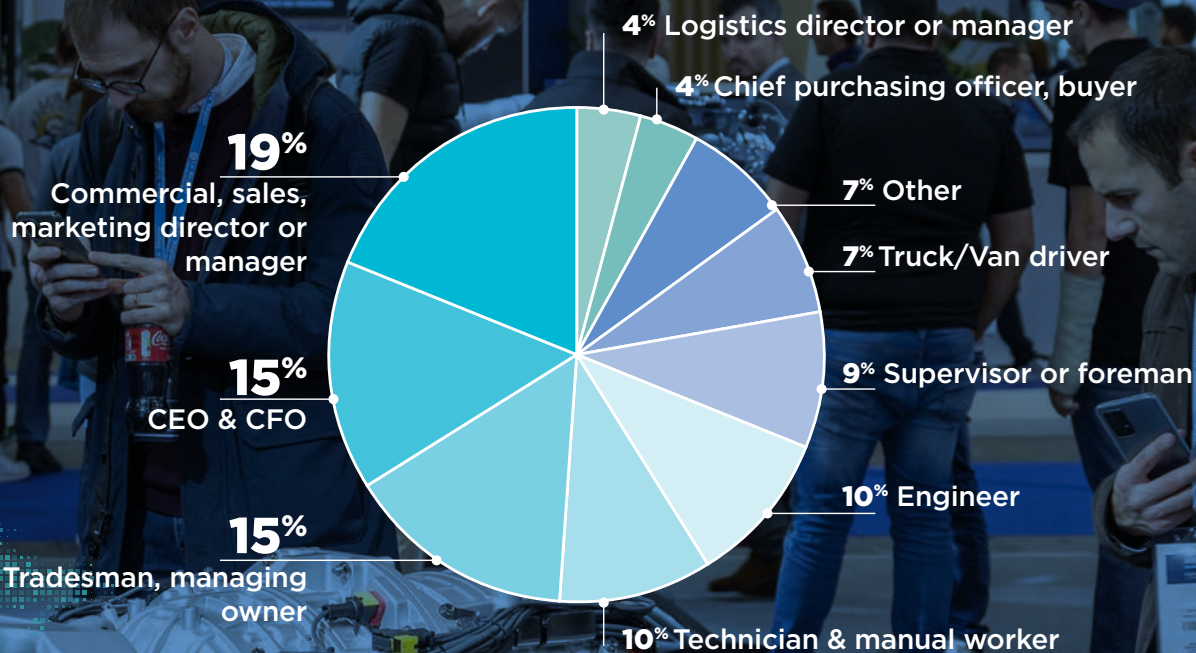
are
DECISION MAKERS



WHY TAKE PART IN SOLUTRANS?

TO MEET AN INTERNATIONAL AND QUALIFIED VISITOR AUDIENCE

VISITORS' PROFILE



TOP 10 COMPANY TYPES

- General haulage
- Hazardous material, chemical, fuel transport
- Mail/groupage/distribution services
- Parts and equipment distributor
- Parts suppliers
- HGV dealer
- HGV manufacturers
- Controlled temperature transport
- Food transport
- Exceptional transport

TOP 10 VISITING COUNTRIES (excluding France)

- ITALY
- NETHERLANDS
- SPAIN
- TÜRKIYE
- BELGIUM
- UNITED KINGDOM
- GERMANY
- PORTUGAL
- SWITZERLAND
- SWEDEN

WHY TAKE PART IN SOLUTRANS?

TO SHOWCASE YOUR INNOVATIONS AND KNOW-HOW



They are the ideal platform to **present and highlight your latest ground-breaking products, services and ideas** in front of an international audience.



Have your vehicles test driven, and **offer visitors the opportunity to discover your innovative systems and materials** thanks to the longest test track in Europe.



Contribute to one of the **many panel discussions organised by SOLUTRANS** to shine a light on your know-how and customer case studies in front of a qualified audience!



WHY TAKE PART IN SOLUTRANS?

TO GIVE **VISIBILITY** TO YOUR BRAND AND DEVELOP AWARENESS

Enhance your **visibility** and display your know-how to the sector's leaders.



1,400+

ITEMS OF MEDIA COVERAGE IN FRANCE AND ABROAD

200+

JOURNALISTS FROM FRANCE AND ABROAD ATTENDED THE SHOW

Media IN ATTENDANCE

A multitude of solutions available to promote your brand before, during and after the event.



WHY TAKE PART IN SOLUTRANS?

TO OFFER AN UNFORGETTABLE EXPERIENCE

THE SOLUTRANS GALA DINNER

offers you the chance to enjoy an incomparable experience: gastro dinner, smart & stylish scenery, a spectacular stage show, prestigious international awards (International Truck of the Year, International Van of the Year, International Pick-up Award, Truck Innovation Award), etc.

So, whether you are wishing to meet your industry peers or offer your customers an enjoyable night out, the 2025 SOLUTRANS gala dinner is just for you!



Want to take it further?

You may now also organise your own drinks reception on your stand and invite the professionals who matter the most to your business!

“

«Taking part in SOLUTRANS is a unique occasion where we meet nearly all our clients. To our great surprise, we were shortlisted for the I-nnovation Awards ceremony, which was already a victory of sorts for us. In the end we were honoured to win the Gold award, for a solution that the judges qualified as pragmatic and CSR.



This award offers us real recognition from the industry, illustrating our desire to innovate for our clients. We received a lot of visits to our stand after this win, and we are regularly contacted by new clients about this innovation.»

Arnaud LEBON-ROUAULT
Chief Manufacturing Officer
at **CARROSSERIE INDUSTRIELLE CVIM**



“

«For our group, SOLUTRANS is an essential moment for reuniting with our clients. Firstly, it offers a moment of exchange and conviviality. Taking part in the Innovation Awards is an excellent showcase in which to present our new products. This Award offers a spotlight through which to address the topic of innovation and present it more widely to the market. The investment in terms of time to prepare our entry has been clearly paid back by the media coverage we received. The award also gives a form of legitimacy to the innovation, even if the acid test is ultimately its commercial success.»



Mathilde LEVALLOIS
Event Communications Manager
at **CHEREAU**



4 STAND OPTIONS



#1 NAÇO BY M. JOULIA STAND

from 12^{sqm} to 36^{sqm}



Carpet (grey or burgundy)

White melamine structure

1 sqm store cupboard

Digital stand sign

Power box + lighting

Furniture not included

Daily stand cleaning

459excl. VAT/sqm

#2 ESSENTIEL STAND

from 12^{sqm} to 50^{sqm}



Carpet (blue)

Modular structure

1 sqm store cupboard

Flag stand sign

Power box + lighting

Furniture: 1 table and 3 chairs

Daily stand cleaning

459excl. VAT/sqm

#3 GALAXIE STAND

from 24^{sqm}



Carpet (blue, red, grey or black)

Modular structure

2 sqm store cupboard (3 sqm is stand > 30 sqm)

Flag stand sign

Power box + lighting

Furniture: 1 document stand, 1 table, 3 chairs, 1 reception counter and stool, 1 coffee machine and 1 fridge

Daily stand cleaning

569excl. VAT/sqm

#4 PLATINIUM STAND

from 20^{sqm} to 49^{sqm}



Carpet (blue, red or grey)

Structure with "eCover" partitions

1 sqm store cupboard (3 sqm if stand > 36 sqm)

Overhead circular banner + column stand sign

Power box + lighting

€500 furniture allowance

Daily stand cleaning

569excl. VAT/sqm

A TEAM HERE TO HELP



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THE GLOBAL HUB
FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS is the unmissable gathering for professionals in the heavy and light commercial vehicle industry. As the leader in its sector in Europe, our event offers you the guarantee of meeting the international decision makers in your line of business, while also providing you with the most important insights into the sector's hottest topics. As an essential link in the energy transition chain, SOLUTRANS plays a major role in greening transportation flows.

Let's be ambitious, together!

Meet us right now at the centre of the Global Hub for Heavy & Light Commercial Vehicles!

Discover our full range of exhibiting options, calculate your participation costs and book your stand in just a few clicks!

**SAVE TIME
AND SIGN UP ONLINE**

<https://event.solutrans.fr/2025/en/>

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