

SOLUTRANS

21 - 25 NOV 2023 LYON · EUREXPO

CARREFOUR MONDIAL
DU VEHICULE INDUSTRIEL ET URBAIN

Press release

Paris, 18 April 2023

SOLUTRANS 2023: ENTRIES FOR THE I-INNOVATION AWARDS NOW OPEN!

SOLUTRANS, at the initiative of the French Bodywork Federation (FFC), places innovation at the centre of its priorities by once again organising the I-innovation AWARDS. These accolades distinguish new products and solutions that provide a substantial and significant improvement and concrete benefit to the chain of transport and urban logistics.

The I-innovation AWARDS distinguish SOLUTRANS exhibitors for a technical innovation in the form of a product that has been on the market for less than a year or is soon to be launched, which improves the performances of a body-built vehicle or a company. Its judging panel was extended in 2019, and now includes technical executives from commercial vehicle manufacturers, acknowledged industry professionals and specialist journalists. Each trophy is unique and is made by an artist.

A NEW CARGO BIKE AWARD

The 2023 I-innovation AWARDS comprise 15 awards in four different categories, including the new Cargo Bike category:

- 3 awards - Gold, Silver and Bronze - in the **Body Builders category**;
- 3 awards - Gold, Silver and Bronze - in the **Equipment Suppliers category**;
- **1 special Joseph Libner award** in the Body Builders and Equipment Suppliers categories, recognising an innovation with a specific environmental aspect;
- 3 "**Digital AWARDS**" to reward a winner in each of the categories of "software publishing" and "connectivity solutions". The judges also present their own "Special Award".
- 3 "**Cargo Bike**" awards honouring manufacturers and suppliers of solutions relating to this sector. This award aims to demonstrate that cargo bikes now have their own place in a global logistics scheme, depending on vehicle GVW (under 150 kg, from 150 to 400 kg, and finally up to 650 kg).

A GENUINE INNOVATION CATALYST

The I-innovation AWARDS shine a light on the emerging technology in the sector and reflect companies' know-how, skills and innovations. As a true showcase for innovation, they offer a platform to innovations and give a boost to their market penetration, as the award winners from the 2021 show testify:

- **TEPEMATIC-CVIM (Gold Award 2021 – Bodybuilders category)** : We had entered a safety system for low bed trailers: a side extension platform to improve driver safety when they load or unload a machine. In the end we were honoured to win the Gold award, for a solution that the judges qualified as pragmatic and CSR. This award offers us real recognition from the industry, illustrating our desire to innovate for our clients.

- **LAMBERET SAS (Digital Award 2021):** The Innovation Awards offer an opportunity to highlight, the achievements made by companies who lead the way in the heavy commercial vehicle area. The awards we received this year hold great value since they underline our expertise in the two areas which make up the gene code of the brand: the ergonomics and safety of our equipment for its users on the one hand, and energy efficiency on the other.
- **ALLISON TRANSMISSION (Silver Award 2021 – Equipment Suppliers category):** “Allison Transmission's eGen Power electric axle was unveiled for the first time in Europe at SOLUTRANS 2021 to manufacturers of commercial vehicles, transporters and drivers. The award we received is a very powerful tool for developing partnerships and positions our brand as a key supplier to electromobility.”

To offer the future winners the highest possible visibility, the results of the Innovation AWARDS will be revealed at the SOLUTRANS evening held on Tuesday 21 November in the exceptional setting of the Groupama Stadium in Lyon.

Exhibitors of SOLUTRANS can submit their entries up until the deadline of 29 September at 5pm CET in their online exhibitor area under “Communication / Declare your new products.”

About SOLUTRANS

SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS, bringing together market players from across the heavy and light commercial vehicle industry, will hold its 17th edition from 21 to 25 November 2023 at Lyon Eurexpo, France.

The event, belonging to the French Bodywork Federation FFC and certified by the International Organization of Motor Vehicle Manufacturers (OICA), brings together, over 90,000 sqm, nearly 50,000 professionals along with 1,000 exhibitors and brands from all over the world, under a shared banner: “Energy transition: all players in a greener industry.”

SOLUTRANS is the two-yearly rendezvous of one of the most innovative sector verticals, from industry to services. Global economic conditions make SOLUTRANS a showcase for the exceptional performances of HGV builders, bodywork manufacturers, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks. SOLUTRANS also aims to echo the challenges of the sector, with a specific focus on energy sources, retrofitting, city centre deliveries and its constraints, etc. Moreover, this year the show will present its vision of the “last yard”, with an approach centring on city centre access restrictions, and low emission zones in particular. New delivery methods, notably cargo bikes, which are becoming a part of the transport ecosystem, will have a large educational and test area allotted to them in the centre of Hall 1.

With its status as a global industry event, SOLUTRANS has set itself the goals of supporting the industrial sector, promoting solutions to professionals, and anticipating the challenges that lie ahead. All players in a greener industry.

SOLUTRANS press office:

CLC Communications - Tel.: +33 1 42 93 04 04

Jérôme Saczewski – Laurence Bachelot – Eglantine Douchy – Marine Broustal

j.saczewski@clccom.com – l.bachelot@clccom.com – e.douchy@clccom.com – m.broustal@clccom.com

FFC media contact:

Frédéric RICHARD – +33 6 82 87 69 34 - frederic.richard@ffc-carrosserie.org

